

Honesty Sells

Creating Open & Profitable Customer Relationships

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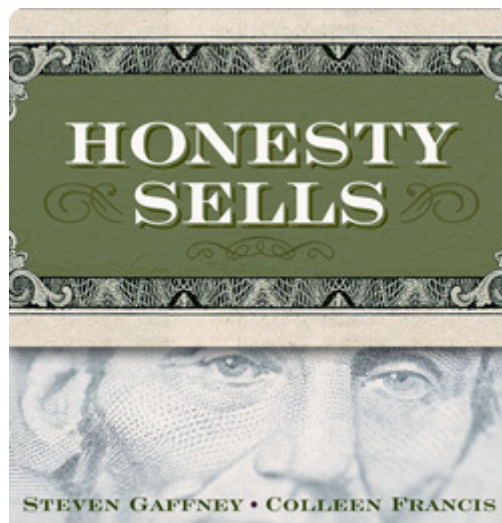
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Top sales performers know the real way to win a customer's heart (and loyalty) is by building open, honest relationships with them. For anyone who wants to sell more, sell better, and sell more honestly.

Honesty Sells is the perfect straight-talking guide to sales success.

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Steven Gaffney »

www.stevengaffney.com

Colleen Francis »

www.engageselling.com

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[Free Teleclass - Learn the Secrets of Honest Selling](#)

June 2nd, 2009 | [4 Comments](#) | Posted in [Featured Post](#), [News](#)

To coincide with the release of our book, Steven and I will reveal our secrets to building open and honest customer relationships that pay.

Join this free teleclass on Friday, June 5th at 2pm (Eastern) to discover the proven system for navigating gatekeepers and objections, increasing customer responsiveness, closing sales faster and more often, getting honest answers from clients and prospects, and troubleshooting problems before they scuttle big sales or important projects. And hear the worst-of-the-worst of sales lies - but be forewarned - you will cringe!


[Click here to register for the no-charge teleclass with Colleen & Steven!](#)

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4 Responses to “Free Teleclass - Learn the Secrets of Honest Selling”

1.  [Gill Wagner](#) Says:
[May 26th, 2009 at 9:12 am](#)

Always interested in connecting with others on the same mission.

When is the call?

Gill



2. Colleen Francis & Steven Gaffney Says:

[May 26th, 2009 at 12:16 pm](#)

Great question Gill - it's on Friday, June 5th at 2pm (Eastern).

Just click the link and you'll be able to sign-up!

Look forward to speaking with you...



3. Kathleen Winter Says:

[June 5th, 2009 at 7:43 am](#)

How long is the tele-class?



4. Colleen Francis & Steven Gaffney Says:

[June 5th, 2009 at 8:05 am](#)

Hi Kathleen,

The teleclass is one hour! Hope to speak with you today at 2pm!

Thanks, Colleen & Steven

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TOAST



The only way this "teleseminar" promo would have been honest was if you guys said "Listen to the authors talk about their book and be prepared for a sales pitch."

You two should be ashamed of yourselves. You're the worst kind of liars when you misrepresent yourselves in the name of honesty.

I'm actually trying to bring honesty back to the sales profession and you write "learn the secrets" copy only to hit us with an hour-long sales pitch.

Submit Comment

Notify me of followup comments via e-mail



Honesty Sells:
How To Make
More Money
and Increase
Business Profits



by Steven
Gaffney &
Colleen Francis

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BAM! BOOKS A MILLION BARNES & NOBLE

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